

City of Venice Centennial

100 years of your City on the Gulf



Centennial Celebration Plan
November 2025 to May 2027





City of Venice Centennial Celebration Plan **Stakeholders & Partners**

Existing Stakeholder Organizations

Gulf Coast Community Foundation	Venice Art Center
Kentucky Military Institute Alumni	Venice Gondolier
Sertoma Club of Venice	Venice Heritage
Suncoast Rotary Club	Venice MainStreet Inc.
Venice Area Beautification Inc.	Venice-Nokomis Woman's Club
Venice Area Chamber of Commerce	Venice Theatre
Venice Area Historical Society	William H. Jervy Jr. Venice Public Library



**Proposed Centennial Plan to serve as a guiding
document for the City and the community**



100 years of your City on the Gulf **City of Venice Centennial Celebration Plan**

Background

Themes & objectives

Timeline & City events

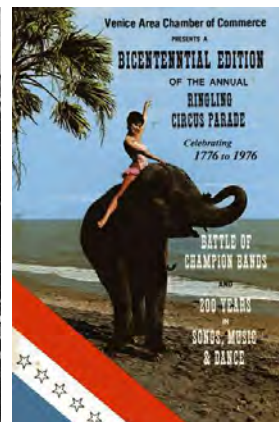
Budget & projected costs

Events & promotional

Community outreach

Stakeholders & partners

Next steps





City of Venice Centennial Celebration Plan **BACKGROUND - 100 Years of History**

Founded in 1926, the Centennial will celebrate major milestones, influential places, and the community organizations and people who call Venice home.

- During the 1920s into the 1940s, Venice was designed by city planner John Nolen, incorporated as a town and then renamed to City! The first Mayor was elected and the Venice Army Airbase became operational
- In the 1950s through the 1990s, the Circus winter headquarters, Venice Fishing Pier opened, KMI closed, Intracoastal Waterway constructed
- From the 2000s to the present day, the city's history and environment have been preserved through beach renourishment, Fishing Pier refurbishment, and upgraded government facilities





City of Venice Centennial Celebration Plan Objectives & Themes

From November 2025 to May 2027 (18 months)

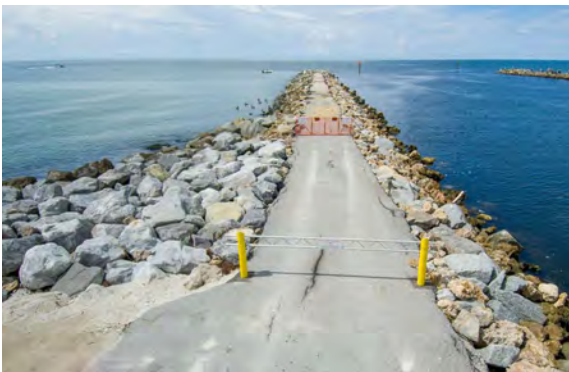
Objectives:

- Share City's origin story and involve the entire Venice community
- Celebrate traditions and cultures of past, present & future
- Adapt existing events and create new ones
- Actively engage with community partners, residents, and visitors





City of Venice Centennial Celebration Plan Objectives & Themes



Proposed themes

100 years of your "City on the Gulf"	focuses on the City's unique origin story, the natural Florida environment, tourism, and the City's evolution over time
Celebrating our milestones	focuses on the different chapters of City history including military, citrus, city planning, architecture, arts and culture, and other historical landmarks throughout the city's past
My history is our history	focuses on engaging the community to reflect on their personal histories, memories, and ties to the Venice area
A vision for the future	focuses on inspiring future generations to maintain the culture of community, create sustainability and resilience, and shepherd Venice into the next century



|City of Venice Centennial Celebration Plan Timeline & City Events: Then & Now



**Town of Venice created by
state legislature**
November 2025



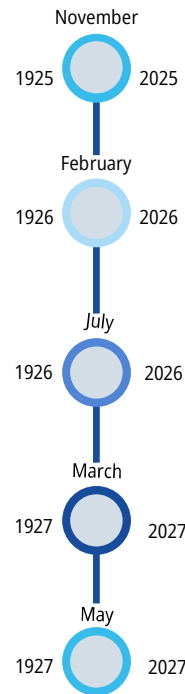
**Brotherhood of Locomotive
Engineers declares Venice open**
February 2026

**Law creating Town of Venice
takes effect**
July 1926

**Governor Martin appoints first
mayor and council**
December 1926



**Venice incorporation changes
from town to city**
May 1927



**Kick-off Centennial Celebration
with annual Holiday Parade**
themed float with participants

Past Mayors & Chamber Presidents Dinner
in partnership with Venice Area Chamber of Commerce

Centennial Parade & Picnic
*on 250th anniversary of July 4th
in partnership with Venice MainStreet Inc,
concluding at Venice Community Center*

Futurists Venice Roundtable
at Venice Community Center

Anniversary Cake Finale Event
at Centennial Park





City of Venice Centennial Celebration Plan Budget & Projected Costs

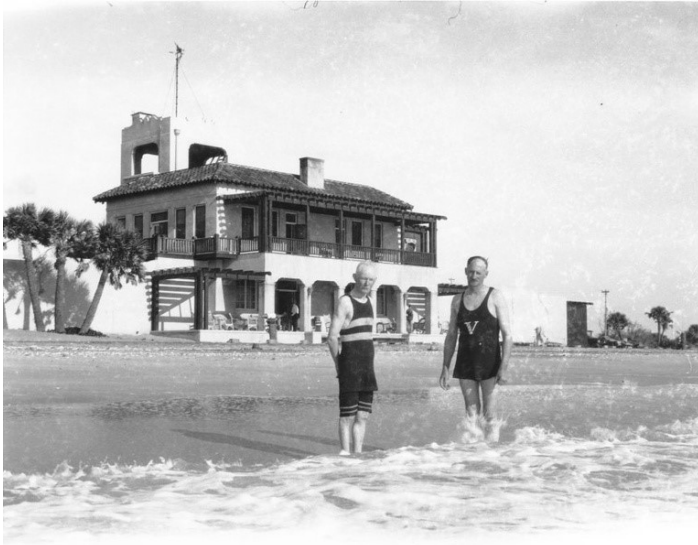


Fiscal Year 2025

Centennial logo design	\$5,000
Centennial marketing materials	\$5,000
Promotional items	\$10,000
Holiday parade float	\$5,000
Total	\$25,000



City of Venice Centennial Celebration Plan Budget & Projected Costs



Fiscal Year 2026

Centennial parade	\$50,000
Centennial picnic	\$10,000
Centennial park message board	\$5,000
Centennial picture books	\$55,000
Mayor/Chamber dinner	\$10,000
Street pole banners	\$5,000
Student contest prizes	\$2,500
Marketing & promotional materials	\$12,500
Total	\$150,000



City of Venice Centennial Celebration Plan Budget & Projected Costs

Fiscal Year 2027

Futurists Venice Roundtable	\$5,000
Marketing materials	\$2,500
Anniversary Cake - finale event	\$5,000
Total	\$12,500





City of Venice Centennial Celebration Plan Budget & Projected Costs



\$187,500

*projected total costs for expenditures
FY25 through FY27*

*The City will pursue funding and grant opportunities from local, state and federal partners.



City of Venice Centennial Celebration Plan Promotional Activities & Items

Centennial themed promotional items

- Challenge coin
- Annual city calendar - themed
- Photo & coffee books - published
- Social media & newsletter content
- Props & prints outs
- Window logo clings
- Lightpole banners
- Dedicated webpage

Centennial themed contests & activities

- Student contest: Street light banner design
- Student contest: Florida City Government Week poster
- Student contest: "What will Venice look like in 100 years" essay
- Community engagement: "What is Venice to You" downtown message board
- Historical Resources: Oral history project





City of Venice Centennial Celebration Plan Promotional Activities & Items

Events, presentations & celebrations

- 2024 & 2025 Public Centennial Workshops
- 2025 Annual Holiday Parade float and participants
- 2026 Exhibit installation at the Venice Museum
- 2026 Past mayors & Venice Area Chamber of Commerce presidents dinner
- 2026 Centennial/July 4th Parade & Picnic with float and participants
- 2026 Holiday Parade 100-year anniversary themed float
- 2027 Futurists Venice Roundtable
- 2027 History Day Competition
- 2027 100-year anniversary cake finale celebration event





City of Venice Centennial Celebration Plan Community Outreach, Engagement & Participation



- The City will include and partner with numerous interested community stakeholders to encourage active participation in the City's Centennial Celebration.
- The City encourages the entire Venice community to adapt their own existing events and create new activities and experiences to complement the City's Centennial Celebration efforts.

Public Workshops

The City of Venice will host at least two public workshops to engage stakeholders and the community at City Hall (Fall 2024 and Spring 2025).



City of Venice Centennial Celebration Plan Community Outreach, Engagement & Participation



Centennial Partnership Process

Application Process ↓	Short-form application or proposed event, activity, or initiative. Special events will utilize the existing special event application process.
Review Process ↓	Level 1 Level 2 Level 3
Partnership approval process	Outside events and activities with cross-promotion and marketing under the "100 Years of Your City on the Gulf" brand.



City of Venice Centennial Celebration Plan Next Steps



Proposed Timeline

Council plan endorsement	May 2024
FY25 Budget approval	Oct. 2024
Public Workshop no. 1	Fall 2024
Order promotional materials	Fall 2024
Open Application Process	Fall 2024
Finalize event dates	February 2025



City of Venice Centennial Celebration Plan

Next Steps



Proposed Timeline

Public Workshop no. 2	Spring 2025
FY26 Budget approval	Oct. 2025
Centennial Celebration Kickoff	Nov. 2025
Execute events and programs	2025 - 2027
FY27 Budget approval	Oct. 2026
Centennial Celebration Finale	May 2027



City of Venice Centennial Celebration Plan
Next Steps

Requesting Council Endorsement of the Centennial Plan



**COMMENTS &
QUESTIONS?**